**Author’s response to reviews**

**Title:** Protocol for a pilot randomised controlled trial of an intervention to increase the use of traffic light food labelling in UK shoppers (the FLICC trial)

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Response to reviewers (second revision)

We should like to take thank the editors and reviewers for giving us the opportunity to further enhance our manuscript. Please find below a detailed response to both comments raised by Reviewer 2 on our submission.

Reviewer 2

1) Include reference to behaviour change literature in the introduction, if for no other reason than to enhance the credibility of the manuscript from the outset.

A section entitled ‘Behaviour change theory in a food context’ has been added to the introductory section of the manuscript (see lines 75 to 92). This references the current behaviour change literature considered relevant for the design of this intervention.

2) Related to point 1, it would be useful to provide a brief example of what you mean by mechanisms when it is first mentioned on page 4 (line 65) - I appreciate you may know what these are but those not experienced in intervention design for behaviour change may not. Do you mean intervention components, for example?

An additional paragraph has been added to the ‘Intervention design’ section of the manuscript to explain what we mean by a behaviour change mechanism and to provide an example to aid further understanding for the reader (see lines 300 to 306).

A number of other minor edits have been made to facilitate reading of the manuscript as a whole as a result of our addressing the above two comments however these are all highlighted in the revised manuscript in yellow. Please note that due to these changes we have moved some content – this is indicated in the resubmitted manuscript by strikethrough of the text at its original location.