Reviewer’s report

Title: Believability of messages about preventing breast cancer and heart disease through physical activity

Version: 1 Date: 21 Dec 2017

Reviewer: Andrea Waylen

Reviewer’s report:

This is a well written and interesting paper that is topical. The aim of the paper was to examine message involvement and believability of information associated with physical activity as a preventive factor for breast cancer and heart disease in women.

I understand that this is a revised manuscript and the authors state that they have made changes as requested. Given this, my feeling is that the paper should be accepted for publication. I would like to know how many women were approached to take part in the study (i.e. what is the response rate?) and I also feel that the results section is wordy and wonder whether the results could be tabulated to improve clarity. There are also some typographical / grammatical errors that remain and I feel that the implications of this research - the "so what" element - could be expanded upon. However, none of these issues should prevent publication.

Are the methods appropriate and well described?
If not, please specify what is required in your comments to the authors.

Yes

Does the work include the necessary controls?
If not, please specify which controls are required in your comments to the authors.

Yes

Are the conclusions drawn adequately supported by the data shown?
If not, please explain in your comments to the authors.

Yes

Are you able to assess any statistics in the manuscript or would you recommend an additional statistical review?
If an additional statistical review is recommended, please specify what aspects require further assessment in your comments to the editors.

I am able to assess the statistics

Quality of written English
Please indicate the quality of language in the manuscript:

Acceptable

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