Reviewer’s report

Title: Reducing Meat Consumption by Appealing to Animal Welfare: Protocol for a Meta-Analysis and Theoretical Review

Version: 0 Date: 29 Oct 2019

Reviewer: Thembekile Dhlamini

Reviewer's report:

Thank you for the opportunity to review this manuscript. It is well written and of high quality. Please see below few comments:

Line 90 - 96: I see the aim of this review and objectives, which question/s is your study trying to answer. A systematic review should obtain answers to specific questions.

Line 102 - 116: Please clearly define and simplify your intervention to the reader's understanding;

Line 124 - 135: As per previous comment, clearly state your outcome/s without giving examples or what is unacceptable. At this stage, it is required that you mention what will be included as per inclusion criteria and not what is acceptable. The word acceptable/unacceptable has been used many times in the manuscript, please be careful with use of these words.

Line166 - 167: I think it should be reviewers will exclude articles that do meet the inclusion criteria, the reader needs a clear simple reading.

Line 172: Articles that meet the inclusion criteria, comment as above.

Line 176: I do not think 'attempt' should be added on the sentences. We will, BB will extract...

Line 293: Earlier in the manuscript, the word evaluate was used, please be consistent.

Line 293 - 302: This information is well written, please use this section to show your aim and objectives at the beginning.

Generally, please use simple English to allow variety of readers to understand your work.

Level of interest

Please indicate how interesting you found the manuscript:

An exceptional article that should be press released to journalists
Quality of written English
Please indicate the quality of language in the manuscript:

Acceptable

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No