Reviewer’s report

Title: Advancing 'real world' trials that take account of social context and human volition. Beyond naive reductionism

Version: 0 Date: 10 Aug 2017

Reviewer: Aine Aventin

Reviewer's report:

Thank you to the authors for raising once again this important issue. The simplicity of the commentary as a plea to funders is direct and engaging and I enjoyed reading the paper very much. I think it will be of interest to Trials readers with some very minor revision. Some minor points for consideration below:

Page 3/Line 11: I think it would help increase understanding of the issue if the authors used some lay-language in addition to some terms used e.g. 'open systems' = real-world contexts and also give examples of what this kind of research might look like e.g. RCTs in schools or whatever they think appropriate.

Page 3/Line 25: I would replace 'what Porter...' with 'which Porter...'

Page 3/Line 30. I don't think this sentence needs a question mark at the end.

Page 4/Line 23: 'including within bio...' should be 'including those within bio...'

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