Reviewer’s report

Title: Professional appraisal of online information about children’s footwear measurement and fit: readability, usability and quality

Version: 1 Date: 20 Dec 2019

Reviewer: Rachel Kennedy

Reviewer's report:

Thank you for responding to my initial comments and review of your paper.

There are two remaining points that I would like you to address.

Page 10, 2nd paragraph, line 33 - please reference the three resources with a reading age &gt; 12 years.

Page 10, 2nd paragraph, line 54 - this highlighted sentence does not make sense, in particular the second half of the sentence, "...but this content is consistently high across the criteria suggesting that it may not be accessible to a lay audience". How does the consistently high criteria marks make the resources inaccessible to a lay audience? My understanding is that the SMOG index is the assessment of reading ease and by extension, accessibility. Therefore resource number 3 might fit with what you are trying to articulate as the SMOG is 8.2, however resource 1's SMOG is 6.25 which implies that a lay person would be able to understand what is written in this resource. I would suggest that you could revise this sentence a little more in order to make it clearer to the reader.

Thank you.

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