Reviewer’s report

Title: Optimisation: defining and exploring a concept to enhance the impact of public health initiatives

Version: 0 Date: 30 Jul 2019

Reviewer: Lauri Kokkinen

Reviewer's report:

I find the study well designed and the manuscript well written. I only have two minor comments: 1. Why were the experts selected based on existing networks of the research team? Is there a risk of biased results because of this? 2. I would like to see more discussion on the applicability of the optimisation concept and the study findings in the real world political policy processes of public health initiatives.

Level of interest
Please indicate how interesting you found the manuscript:

An article of importance in its field

Quality of written English
Please indicate the quality of language in the manuscript:

Needs some language corrections before being published

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