Author’s response to reviews

Title: Does additional support provided through e-mail or SMS in a Web-based Social Marketing program improve children's food consumption? A Randomized Controlled Trial

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Version: 3 Date: 14 Dec 2017

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Answers to editor:

1. Our journal policy requires using the phrasing "retrospectively registered" instead of "registered" in the manuscript, could you please introduce this wording?

We modified the sentence as follows “Trial registration The trial was retrospectively registered in the ISRCTN registry (ID ISRCTN48730279).”

2. At the same time, we will need a version with all changes that were made to the version after the reviewers assessed it (i.e. in this case, the changes made to the original version you submitted, including the note on trial registration you added just before). I'll then be able to send it out for re-review, and they will do so quicker than based on an unmarked version. Perhaps the quickest way for you to do so is to compare the original submitted word version with the current one using e.g. Word.

We highlighted the text to show the edits to the original version submitted.

In yellow: changes made after the first round of peer-review (version resubmitted on Oct 30, 2017)
In green: changes made after the second round of peer-review (version resubmitted on Dec 14, 2017)