Author’s response to reviews

Title: Does additional support provided through e-mail or SMS in a Web-based Social Marketing program improve children's food consumption? A Randomized Controlled Trial

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Version: 2 Date: 11 Dec 2017

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Answers to reviewer:

1. As your article reports the results of a health care intervention on human participants, please register an appropriate registry and the registration number and date of registration should be in stated in the abstract section. If it was not registered prospectively (before enrollment of the first participant), please include the words 'retrospectively registered.'

   As suggested, we registered the trial and added the information in the abstract. However, we would like to point out that we are not reporting the results of a “health care” intervention, but of a “community-based health promotion” intervention to encourage lifestyle behaviors.

2. Please also highlight all the changes you made in the manuscript.

   We highlighted the modified text as suggested.