Reviewer’s report

Title: Association between time perspective and organic food consumption in a large sample of adults

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Reviewer: Paulina Correa-Burrows

Reviewer’s report:

This innovative, well written and fresh paper aims to analyze the association between consideration of future consequences and organic food consumption in a large sample of the adult general population in France. Participants come from the NutriSante Cohort. Despite personal and environmental determinants of organic food choice have approach by previous investigations, this is the first one studying this specific psychological trait. The statistical analysis is well described, and the approached used by the authors is correct. The paper is well written, no major language editing is needed. Because it is easy to read and follow, the findings should be easily communicated to a non-academic audience, let's say, the food industry, health policymakers, and the overall population. I have to admit that I really enjoyed reading and reviewing this manuscript. I just have a few minor suggestions which are mostly intended to add to the paper.

Introduction

I'd like to see some statistics on organic food consumption in France and hopefully others EU countries.

Methods

Sample subsection >> I'd state that a flowchart of participants in the overall cohort and this specific study is available as supplementary material.

Lines 115-122 >> I'd relocate this paragraph to the subsection 'Socio-demographic, economic, anthropometric and lifestyle characteristics', which describes potential confounders included in the analysis.

Results

Description of the population >> I’d replace population with sample

Description of the population >> Line 173 >> This is a marginal difference probably due to a large sample size, so, I'd explain this.

Discussion
I'd very much like to see a paragraph of implications of these findings. What I liked the most in this study is the fact that the results are useful not just to understand why we choose organic over non-organic but to understand the overall process of food choice, and how this process is biased by specific psychological traits as much as by other external influences. Thus, I think the findings may have important implications for health promotion and prevention of nutrition-associated NCDs.

Level of interest
Please indicate how interesting you found the manuscript:

An article of importance in its field

Quality of written English
Please indicate the quality of language in the manuscript:

Acceptable

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None declared.

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