Author’s response to reviews

Title: Pharmaceutical Marketing Strategies' Influence on Physicians Prescribing Pattern in Lebanon: Ethics, Gifts and Samples

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Author’s response to reviews:

1. I added the statistical analyses used in the manuscript, within the main text (Table 3, page 15; Table 4, page 17; Table 5, page 18; Table 6, page 19).

2. The grammatical, contextual spelling mistakes, punctuation, sentence structure, the style, and the vocabulary enhancement were checked and corrected by a native speaker and specialized software that I bought.

3. The null hypotheses were omitted and replaced by the hypotheses (Table 2), page 14, since I already stated the hypotheses, and the contrary statements are understood.

4. In the methodology, I added the limitations of non-probability sampling method and its impact on the study conclusion (Data Collection, Study Site, Sampling Method section, page 11, 12, line 305 - 309).

5. I stated that the questionnaire was administered in English ((Data Collection, Study Site, Sampling Method section, page 12, line 310).

6. I already mentioned that the questionnaire was piloted (tested) (Data Collection, Study Site, Sampling Method section, page 12, line 316).

7. H5 showed that there is a relationship between physicians prescribing pattern and the gender of physicians (results section, page 19, line 448, 449)
8. The Lebanese code of ethics didn’t define what a gift or a free sample is. Otherwise, it stated which conditions they should apply to be given to physicians.

9. This study didn’t cover the part about whether pharmaceutical companies give self-declaration about following of marketing and promotion practices, expenditure on promotion of pharmaceuticals to the government. Thus, no data could be given regarding this subject.

I would like to have my personal information removed from the database.