Reviewer’s report

Title: Willingness to pay and willingness to accept in a patient-centered blood pressure control study

Version: 0 Date: 02 Apr 2017

Reviewer: Cynthia Mcgrath

Reviewer's report:

This was confusing to me ~ because your background section describes adherence and blood pressure control, your primary aim was described as "determine if enhanced discharge from the ED...would improve blood pressure control", and your methods and discussion don't include any of the above. The methods and discussion sections are all about a survey on WTP and WTA. This is interesting, but doesn't flow from your background section and the aims of your paper. I suggest you rewrite the background section and reconsider the 'aims' of your study so that they reflect the actual interesting work that you did!

Are the methods appropriate and well described?
If not, please specify what is required in your comments to the authors.

Yes

Does the work include the necessary controls?
If not, please specify which controls are required in your comments to the authors.

Yes

Are the conclusions drawn adequately supported by the data shown?
If not, please explain in your comments to the authors.

No

Are you able to assess any statistics in the manuscript or would you recommend an additional statistical review?
If an additional statistical review is recommended, please specify what aspects require further assessment in your comments to the editors.

I recommend additional statistical review
Quality of written English
Please indicate the quality of language in the manuscript:

Acceptable

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