Reviewer’s report

Title: A Study on Users’ Preference towards Diabetes-Related Video Clips on YouTube

Version: 0 Date: 17 Jul 2019

Reviewer: Ting Song

Reviewer's report:

Thank you for inviting me to review the manuscript titled "A Study on Users' Preference towards Diabetes Related Video Clips on YouTube". The authors conducted a quite interesting cutting-edge research. After identifying the factors of diabetes-related videos posted on YouTube, the authors further explored the relationships between these factors and users' attitudes.

Here are some minor comments:


2. It is more intuitive to provide the readers with a figure of the predictive model, which illustrates the relationships among the factors and users' attitudes.

3. The logic flow of the paper can be further improved. Some verbose expressions could be deleted. For example, p. 16 "As it was mentioned before …". And also, the method (p. 27) does not need to repeat in the Conclusion part.

4. The diction needs to be better considered, especially the key terms. These terms are always accurate and constant throughout the whole paper, which reinforces readers' impression. For example, "characteristics" or "factors"? Does "characteristics" in the first research question mean "factors" in the second research question? If so, why change? If not, what is their relationship? This might cause the confusion from readers' perspective.

5. Please provide references to support the first paragraph of page 10.
Are the methods appropriate and well described?
If not, please specify what is required in your comments to the authors.

Yes

Does the work include the necessary controls?
If not, please specify which controls are required in your comments to the authors.

Yes

Are the conclusions drawn adequately supported by the data shown?
If not, please explain in your comments to the authors.

Yes

Are you able to assess any statistics in the manuscript or would you recommend an additional statistical review?
If an additional statistical review is recommended, please specify what aspects require further assessment in your comments to the editors.

I am able to assess the statistics

Quality of written English
Please indicate the quality of language in the manuscript:

Acceptable

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