Author’s response to reviews

Title: A Study on Users’ Preference towards Diabetes-Related Video Clips on YouTube

Authors:

Jin Zhang (jzhang@uwm.edu)
Zhong Zheng (zhengzhg@mail.sysu.edu.cn)
Yanyan Wang (yanyanwangruc@ruc.edu.cn)
Yifan Zhu (yifanzhu@uwm.edu)

Version: 2 Date: 01 Sep 2019

Author’s response to reviews:

The responses to the first reviewer’s comments:

1. Why did you put Tables 5-7 at the end of the manuscript? As appendix? All these tables are essential parts of your findings.
Response:
   The journal requires that:
   “Tables larger than one A4 or Letter page in length can be placed at the end of the document text file. Please cite and indicate where the table should appear at the relevant location in the text file so that the table can be added in the correct place during production.”
   Since Tables 5-7 are larger than one A4 page in length, they are put at the end of the manuscript. The authors have cited the tables in the text so that during the production the tables will be added in the correct places.

2. As there are several grammar mistakes in the current manuscript, especially the use of articles, prepositions, conjunctions and punctuation marks, please proofread the manuscript before the next submission, preferably by a native English speaker.
Response:
   The manuscript was proofread, and the grammar mistakes were corrected.

The responses to the second reviewer’s comments:
The authors have successfully addressed all the comments mentioned in the previous manuscript. Besides, the authors have added 2 figures to display the relationships among the factors and users’ attitudes. I think it’s better to mark the significant item in a different color in these 2 figures, such as Journalist and Others in Figure 6 (subfigure b).
Response:
   Figure 5 and Figure 6 contain only the factors that have significant effects on the users’ positive/negative attitude. To the authors’ understanding, the significant items in Figures 5-6
mean the levels that are relatively significant compared with the base level. In Figures 5-6 the base levels were marked in yellow and the significant items were marked in red. For example, in Figure 6 (subfigure b) the base level, Medical Professional, was marked in yellow and the significant items, Journalist and Others, were marked in red. Figures 5-6 in the manuscript were changed and replaced.

Results section, Page 19, Line 18. The following sentence was inserted to the content.

“In this figure, the base levels were marked in yellow and the levels that were relatively significant compared with the corresponding base levels were marked in red.”

The new Figure 5 was uploaded to the article submission system.

Results section, Page 23, Line 6. The following sentence was inserted to the content.

“In this figure, the base level was marked in yellow and the levels that were relatively significant compared with the base level were marked in red.”

The new Figure 6 was uploaded to the article submission system.