Author's response to reviews

Title: Design and evaluation of software for the objective and easy-to-read presentation of new drug properties to physicians

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We are pleased to submit our work to BMC medical informatics and decision making. It deals with the information to be provided to physicians about new drugs, which is a very important and sensible topic for medical journals and the pharmaceutical industry.

We proposed the model to describe the pharmaceutical innovation in the previous paper “Designing concept maps for a precise and objective description of pharmaceutical innovations”.

The present paper represents the continuation of the work which led us to propose presentation modalities of various types of knowledge on pharmaceutical innovations to provide physicians with objective information about new drugs.