**Author’s response to reviews**

**Title:** Using Theory-Based Messages to Motivate U.S. Pregnant Women to Prevent Cytomegalovirus Infection: Results from Formative Research

**Authors:**

Denise Levis (djodlowski@gmail.com)

Christina Hillard (vns3@cdc.gov)

Simani Price (simaniprice@westat.com)

Erika Reed-Gross (ErikaReed-Gross@westat.com)

Erika Bonilla (ErikaBonilla@westat.com)

Minal Amin (dza9@cdc.gov)

Jennifer Stowell (stowelljd@gmail.com)

Rebekah Clark (rebekahc413@gmail.com)

Delaney Johnson (delaneyjohnson79@yahoo.com)

Karen Mask (karen.mask@gmail.com)

Cynthia Carpentieri (cyndistover44@gmail.com)

Michael Cannon (mrc7@cdc.gov)

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November 17, 2017

Tovah Honor Aronin, Ph.D.

Editor, BMC Women’s Health
Dear Dr. Aronin,

Thank you very much for providing us with additional edits to the manuscript, “Using Theory-Based Messages to Motivate U.S. Pregnant Women to Prevent Cytomegalovirus Infection: Results from Formative Research” (BMWH-D-16-00052R1). We appreciate the opportunity to further edit the manuscript to meet the journal’s standards and requirements.

Suggested Edits and Responses:

1. Please remove the phrase “mental retardation” as it is no longer considered appropriate.
   Response: This phrase has been removed.

2. Some statements in your Background section are very similar in wording to this paper: https://www.st-va.ncbi.nlm.nih.gov/pmc/articles/PMC4260245/ Please rephrase in your own words or cite appropriately.
   Response: I rephrased sentences in the first and second paragraphs of the Background section. These two paragraphs contained similarities with the Price et al. paper cited above.

3. Please cite the source for messages that were used from other sources, e.g. much of message 15 in Table 1 is from the CDC.
   Response: I have added sources; see page 8 lines 16-17 and page 14 lines 9-10.

4. Please include a “Conclusions” heading before the last paragraph of your discussion.
   Response: I have added this heading before the last paragraph of the manuscript.

5. Please include a List of abbreviations after your Conclusions.
   Response: A list of abbreviations has been added.

6. Please include a Declarations section, after your List of abbreviations, with all subsections listed at the bottom of this email. Please move all statements that should be in the Declarations from the beginning of the manuscript to the appropriate place.
   Response: I have moved all declarations to the end of the manuscript, under Declarations.

7. Please consult the complete formatting guidelines here: https://bmcwomenshealth.biomedcentral.com/submission-guidelines/preparing-your-manuscript/research-article
   Response: I have reviewed the paper to ensure it complies with the journal’s formatting guidelines.
If there is any other information that we can provide to expedite your decision, please let me know.

Thank you,

Denise Levis
Health Resources and Services Administration
Bureau of Primary Healthcare
E-mail: dlevis@hrsa.gov
Phone: 301-945-4552