Reviewer’s report

Title: “How I Whiten My Teeth”: YouTube™ as a patient information resource for teeth whitening

Version: 0 Date: 21 May 2020

Reviewer's report:

This is a potential interesting manuscript but needs significant revision.

1. Extensive editing including more clarity in some sentences and paragraphs.

2. Not clear why authors did not use all four terms and only "tooth whitening"

3. Not clear why authors stopped at first 110 You Tube videos.

4. Only showed inter intra rater reliability for one aspect of parameters studies.

5. The discussion needs the most work. Authors repeated many sentences from the introduction, and within the discussion. Authors addressed issues unrelated to the data they analyzed.

6. The authors need to check for consistency between abstract and actual paper/results.

Are the methods appropriate and well described?
If not, please specify what is required in your comments to the authors.

No

Does the work include the necessary controls?
If not, please specify which controls are required in your comments to the authors.

Yes

Are the conclusions drawn adequately supported by the data shown?
If not, please explain in your comments to the authors.

No

Are you able to assess any statistics in the manuscript or would you recommend an additional statistical review?
If an additional statistical review is recommended, please specify what aspects require further assessment in your comments to the editors.

I recommend additional statistical review
Quality of written English

Please indicate the quality of language in the manuscript:

Not suitable for publication unless extensively edited

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