Reviewer’s report

Title: Promoting parenting strategies to improve tooth brushing in children. Design of a non-randomised cluster-controlled trial

Version: 3 Date: 20 Jun 2019

Reviewer: Peter Milgrom

Reviewer's report:

The response of the authors in this revision is not fully responsive. The paper needs to say that the primary outcome is caries experience at 24 months. This is the measure that the power is calculated on. The other measures are secondary measures unless the authors can add a statistical justification for a behavioral outcome. What seems not to be understood by the authors is that the outcome of the trial needs to be specified a priori. If they list 4 such possible outcomes, what will they declare as a significant outcome of the study. Will they just pick and choose among the results? Is one positive finding of the four a successful outcome, two?, three? one and four? This approach violates primary tenet of conducting prospective trials and to me this is unacceptable.

Are the methods appropriate and well described?
If not, please specify what is required in your comments to the authors.

No

Does the work include the necessary controls?
If not, please specify which controls are required in your comments to the authors.

Yes

Are the conclusions drawn adequately supported by the data shown?
If not, please explain in your comments to the authors.

Yes

Are you able to assess any statistics in the manuscript or would you recommend an additional statistical review?
If an additional statistical review is recommended, please specify what aspects require further assessment in your comments to the editors.

I am able to assess the statistics

Quality of written English
Please indicate the quality of language in the manuscript:

Acceptable
**Declaration of competing interests**

Please complete a declaration of competing interests, considering the following questions:

1. Have you in the past five years received reimbursements, fees, funding, or salary from an organisation that may in any way gain or lose financially from the publication of this manuscript, either now or in the future?

2. Do you hold any stocks or shares in an organisation that may in any way gain or lose financially from the publication of this manuscript, either now or in the future?

3. Do you hold or are you currently applying for any patents relating to the content of the manuscript?

4. Have you received reimbursements, fees, funding, or salary from an organization that holds or has applied for patents relating to the content of the manuscript?

5. Do you have any other financial competing interests?

6. Do you have any non-financial competing interests in relation to this paper?

If you can answer no to all of the above, write 'I declare that I have no competing interests' below. If your reply is yes to any, please give details below.

I declare that I have no competing interests.

I agree to the open peer review policy of the journal. I understand that my name will be included on my report to the authors and, if the manuscript is accepted for publication, my named report including any attachments I upload will be posted on the website along with the authors' responses. I agree for my report to be made available under an Open Access Creative Commons CC-BY license (http://creativecommons.org/licenses/by/4.0/). I understand that any comments which I do not wish to be included in my named report can be included as confidential comments to the editors, which will not be published.

I agree to the open peer review policy of the journal