Reviewer's report

Title: Emotional stimuli candidates for behavioural intervention in the prevention of early childhood caries: a pilot study

Version: 2 Date: 01 Nov 2018

Reviewer: Arheiam Arheiam

Reviewer's report:

This is an interesting paper describing the emotional response to information related to ECC. However, the title did not reflect the actual aim of the study. The introduction also lacks coherence and it is too wordy. I suggest summarising the first 3 paragraphs in the introduction into one succinct paragraph. The introduction should end with the aim. You also should write on the smoking campaign and its theoretical underpinning.

There are many theoretical models of behaviour change, you can choose one that fits your intervention.

Are the methods appropriate and well described?
If not, please specify what is required in your comments to the authors.

Yes

Does the work include the necessary controls?
If not, please specify which controls are required in your comments to the authors.

No

Are the conclusions drawn adequately supported by the data shown?
If not, please explain in your comments to the authors.

No

Are you able to assess any statistics in the manuscript or would you recommend an additional statistical review?
If an additional statistical review is recommended, please specify what aspects require further assessment in your comments to the editors.

I am able to assess the statistics

Quality of written English
Please indicate the quality of language in the manuscript:

Acceptable
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