Reviewer’s report

Title: Creating research and development awareness among dental care professionals by use of strategic communication: A 12-year intervention study

Version: 1 Date: 16 Apr 2017

Reviewer: Carlos Zaror

Reviewer's report:

The authors have addressed the questions appropriately and have made all necessary changes.

The adjustments in the objective and the methodology allow a better understanding of the study.

However, the figures indicated in the text were not included in this new version and it is not possible to evaluate if they were modified.

Are the methods appropriate and well described?
If not, please specify what is required in your comments to the authors.

Yes

Does the work include the necessary controls?
If not, please specify which controls are required in your comments to the authors.

Yes

Are the conclusions drawn adequately supported by the data shown?
If not, please explain in your comments to the authors.

Yes

Are you able to assess any statistics in the manuscript or would you recommend an additional statistical review?
If an additional statistical review is recommended, please specify what aspects require further assessment in your comments to the editors.

I am able to assess the statistics

Quality of written English
Please indicate the quality of language in the manuscript:

Acceptable
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