Reviewer's report

Title: Creating research and development awareness among dental care professionals by use of strategic communication: A 12-year intervention study

Version: 1 Date: 04 Apr 2017

Reviewer: Josef Bruers

Reviewer's report:

I appreciate the improvements made. Still, in my opinion the Methods section can be improved by combining the paragraphs 'Participant' and 'Data collection'. See comments in attached Word document.

Are the methods appropriate and well described?
If not, please specify what is required in your comments to the authors.

No

Does the work include the necessary controls?
If not, please specify which controls are required in your comments to the authors.

Yes

Are the conclusions drawn adequately supported by the data shown?
If not, please explain in your comments to the authors.

Yes

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If an additional statistical review is recommended, please specify what aspects require further assessment in your comments to the editors.

I am able to assess the statistics

Quality of written English
Please indicate the quality of language in the manuscript:

Needs some language corrections before being published

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