Reviewer’s report

Title: The effectiveness of using a WeChat account to improve exclusive breastfeeding in Huzhu County Qinghai Province, China: protocol for a randomized control trial

Version: 2 Date: 23 Aug 2019

Reviewer: Reviewer 2

Reviewer's report:

PEER REVIEWER ASSESSMENTS:

OBJECTIVE - Full research articles: is there a clear objective that addresses one or several testable research questions? (Brief or other article types: is there a clear objective?)

Yes - there is a clear objective

DESIGN - Is the current approach (including controls and analysis protocols) appropriate for the objective?

Yes - the approach is appropriate

EXECUTION - Are the experiments and analyses performed with sufficient technical rigor to allow confidence in the results?

N/A - no experiments or analyses

STATISTICS - Is the use of statistics in the manuscript appropriate?

N/A - there are no statistics in this study

INTERPRETATION - Is the current interpretation/discussion of the results reasonable and not overstated?

N/A - no results to interpret

OVERALL MANUSCRIPT POTENTIAL - Has the author addressed your concerns sufficiently for you to now recommend the work as a technically sound contribution? If not, can further revisions be made to make the work technically sound?

Yes - current version is technically sound
GENERAL COMMENTS: * Have the authors responded adequately to each of the questions or concerns you raised in your comments?

The authors have responded to each of the questions I have raised.

* Have they also made changes to reflect their responses in the manuscript itself?

Yes, they have made changes in the manuscript.

* What is your overall impression of the revised manuscript?

The authors have appropriately addressed the comments and revised the manuscript. It would be better if authors reconsider two minor issues remaining. Otherwise, this RCT protocol is ready for publication.

REQUESTED REVISIONS:

I would like authors to verify these two sentences' data:

* "Since first launched in January 2011, there are more than one billion registered WeChat users throughout the world."

* "Currently, there are more than 20 million public or official accounts registered in the WeChat platform."

Another issues is that random selection and randomisation are different. Authors have described well how they do randomisation but not explained how they first select random sample of pregnant women.

ADDITIONAL REQUESTS/SUGGESTIONS:

There are two issues I mentioned above.

Are the methods appropriate and well described?
If not, please specify what is required in your comments to the authors.

Yes

Does the work include the necessary controls?
If not, please specify which controls are required in your comments to the authors.

Yes
Are the conclusions drawn adequately supported by the data shown?
If not, please explain in your comments to the authors.

Unable to assess

Are you able to assess any statistics in the manuscript or would you recommend an additional statistical review?
If an additional statistical review is recommended, please specify what aspects require further assessment in your comments to the editors.

Not relevant to this manuscript

Quality of written English
Please indicate the quality of language in the manuscript:

Acceptable

Declaration of competing interests
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