Reviewer’s report

Title: The effectiveness of using a WeChat account to improve exclusive breastfeeding in Huzhu County Qinghai Province, China: protocol for a randomized control trial

Version: 2 Date: 24 Aug 2019

Reviewer: Jane Scott

Reviewer's report:

1. Page 8-9 I still have concerns about providing advice on infant growth on the basis of cross-sectional data. The purpose of growth charts is to 'track' and monitor growth over a period of time. I am unsure of what the authors mean by normal range. Is this between the 3rd and 97th percentiles of weight for length? I think at the very least that normal range needs to be defined.

Minor grammatical corrections

2. Page 4 lines 18-19. This sentence is ambiguous. I am not sure if the authors mean that WeChat has been shown to have potential positive impacts or that it is the health behaviours that have been shown to have potential positive impacts. I presume the authors mean to say that "WeChat has been used as a communication tool and been shown to positively impact on selected health behaviours."

3. Page 7 line 9 suggest rewording "which avoids between group contamination through the direct sharing of messages sent via WeChat"

4. Page 8 line 2 should read ".can log into the feeding..."

5. Page 8 line 6 should read ". the first month postpartum and 4 months postpartum." OR "the first month after delivery and 4 months after delivery". The word 'after' is unnecessary when used in conjunction with 'post' as in postpartum, in this sentence and later in the paragraph.

6. Page 9 line 42 should read 'semi-structured'

7. Page 9 lines 43 suggest rewording "... to learn from their experiences in using the platform."

Are the methods appropriate and well described?
If not, please specify what is required in your comments to the authors.

Yes
Does the work include the necessary controls?
If not, please specify which controls are required in your comments to the authors.

Yes

Are the conclusions drawn adequately supported by the data shown?
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Yes

Are you able to assess any statistics in the manuscript or would you recommend an additional statistical review?
If an additional statistical review is recommended, please specify what aspects require further assessment in your comments to the editors.

I am able to assess the statistics

Quality of written English
Please indicate the quality of language in the manuscript:

Needs some language corrections before being published

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