Author’s response to reviews

Title: Ideal, expected and perceived descriptive norm drunkenness in UK nightlife environments: a cross-sectional study

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Author’s response to reviews:

Dear Editor,

Thank you for providing us with the opportunity to amend our manuscript. We have now made the following changes to the text (marked in red font) in line with your requests:

1. Consent to Participate

As your Study involved inebriated participants, could you please provide clarification on how you ensured that their consent was fully informed? Could you also confirm this consent has been approved by the Ethics Committee?

We have now included further detail in the methods detailing how we approached potential participants and obtained informed consent, and have clarified that this process was approved by the ethics committee.

“Researchers approached potential participants, outlined the study verbally and asked if they had time to participate. A study information sheet was provided to those who were interested, and researchers confirmed informed consent prior to proceeding. Thus, consistent with ethics
approval, researchers were trained to visually assess potential participants and those assessed as already so heavily intoxicated that they could not reasonably participate (e.g. staggering, slurred speech) were not approached or invited to participate. Participants were asked about both their current drunkenness and their expected drunkenness in order to include people who would otherwise be too drunk to be interviewed later in the night.”

2. Title

We strongly believe that the Title of your Study might be a bit misleading and perhaps send the wrong message to the Public. We therefore suggest complete removal of 'If you’re happy and you know it drink some more:' or substitution for something a bit more appropriate.

We have now removed this text from the title and revised to it:

“Ideal, expected and perceived descriptive norm drunkenness in UK nightlife environments: a cross-sectional study”

We hope these changes meet with your approval but if you require any further revisions please do not hesitate to contact us.

Yours sincerely

Karen Hughes