Reviewer’s report

Title: Suicide Portrayal in the Canadian Media: Examining Newspaper Coverage of the Popular Netflix Series '13 Reasons Why'

Version: 0 Date: 27 May 2018

Reviewer: Ruwan Ferdinando

Reviewer’s report:

The manuscript "Suicide Portrayal in the Canadian Media: Examining Newspaper Coverage of the Popular Netflix Series '13 Reasons Why'") is well planned and well written. A few comments:

Within Mindset, there are 14 recommendations to journalists for reporting suicide. However, there are only 5 key variables considered. Some recommendations such as "Do respect the privacy and grief of family or other 'survivors'", "Do include reference to their suffering" have not been included as key variables. Also, even though "Does the article include a suicide hotline number" has been included as a key variable, it is apparent that it is not representative of the recommendation "Do tell others considering suicide how they can get help" which is an important one. If the article's methodology is based on the guidelines laid down in Mindset, it is necessary to identify this non-inclusion either in Limitations. Or else the authors need to modify the methodology or justify the selection of a set of criteria from the given recommendations.

Are the methods appropriate and well described?
If not, please specify what is required in your comments to the authors.

No

Does the work include the necessary controls?
If not, please specify which controls are required in your comments to the authors.

Unable to assess

Are the conclusions drawn adequately supported by the data shown?
If not, please explain in your comments to the authors.

Yes

Are you able to assess any statistics in the manuscript or would you recommend an additional statistical review?
If an additional statistical review is recommended, please specify what aspects require further assessment in your comments to the editors.

Not relevant to this manuscript
Quality of written English
Please indicate the quality of language in the manuscript:

Acceptable

Declaration of competing interests
Please complete a declaration of competing interests, considering the following questions:

1. Have you in the past five years received reimbursements, fees, funding, or salary from an organisation that may in any way gain or lose financially from the publication of this manuscript, either now or in the future?

2. Do you hold any stocks or shares in an organisation that may in any way gain or lose financially from the publication of this manuscript, either now or in the future?

3. Do you hold or are you currently applying for any patents relating to the content of the manuscript?

4. Have you received reimbursements, fees, funding, or salary from an organization that holds or has applied for patents relating to the content of the manuscript?

5. Do you have any other financial competing interests?

6. Do you have any non-financial competing interests in relation to this paper?

If you can answer no to all of the above, write 'I declare that I have no competing interests' below. If your reply is yes to any, please give details below.

I declare that I have no competing interests.

I agree to the open peer review policy of the journal. I understand that my name will be included on my report to the authors and, if the manuscript is accepted for publication, my named report including any attachments I upload will be posted on the website along with the authors' responses. I agree for my report to be made available under an Open Access Creative Commons CC-BY license (http://creativecommons.org/licenses/by/4.0/). I understand that any comments which I do not wish to be included in my named report can be included as confidential comments to the editors, which will not be published.

I agree to the open peer review policy of the journal