Reviewer’s report

Title: Severity and susceptibility: measuring the perceived effectiveness and believability of tobacco health warnings

Version: 1 Date: 01 Aug 2017

Reviewer: Ozen Asut

Reviewer's report:

I think the manuscript with the changes and additions provided may be published in BMC Public health as in the final version.

Are the methods appropriate and well described?
If not, please specify what is required in your comments to the authors.

Yes

Does the work include the necessary controls?
If not, please specify which controls are required in your comments to the authors.

Yes

Are the conclusions drawn adequately supported by the data shown?
If not, please explain in your comments to the authors.

Yes

Are you able to assess any statistics in the manuscript or would you recommend an additional statistical review?
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I am able to assess the statistics

Quality of written English
Please indicate the quality of language in the manuscript:

Acceptable

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