Reviewer’s report

Title: Anti-tobacco control industry strategies in Turkey

Version: 1 Date: 06 Nov 2017

Reviewer: Jappe Eckhardt

Reviewer's report:

I have no further comments. I think the authors took on board all my initial comments and the end result is an interesting paper, which is a valuable addition to the tobacco control literature. It offers a very detailed account of the market strategies of TTCs in Turkey and spells out what the relevance of this case study is for our understanding of TTCs ability to undermine tobacco control policies across the globe. The resilience of TTCs vis-a-vis tobacco control policies is the result of their market concentration and the global nature of the industry. The authors also makes some interesting observations about how tobacco control policies could be strengthened by combining supply-side and control demand-side policies.

Are the methods appropriate and well described?
If not, please specify what is required in your comments to the authors.

Yes

Does the work include the necessary controls?
If not, please specify which controls are required in your comments to the authors.

Unable to assess

Are the conclusions drawn adequately supported by the data shown?
If not, please explain in your comments to the authors.

Yes

Are you able to assess any statistics in the manuscript or would you recommend an additional statistical review?
If an additional statistical review is recommended, please specify what aspects require further assessment in your comments to the editors.

I am able to assess the statistics

Quality of written English
Please indicate the quality of language in the manuscript:

Needs some language corrections before being published
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