Reviewer’s report

Title: Using a Computational Model to Quantify the Potential Impact of Changing the Placement of Healthy Beverages in Stores as an Intervention to "Nudge" Adolescent Behavior Choice

Version: 0 Date: 08 Oct 2015

Reviewer: Ingibjörg Thorisdottir

Reviewer’s report:

Thank you for allowing me to review the manuscript. I believe that the topic is important in today's obesogenic environment. The research is interesting and using marketing forces to promote healthy choices is clever. The only thing that needs to be further addressed is that there are a lot of assumptions based on studies of other products, products that are not addictive like SSB. How does this impact the findings from this study?

Are the methods appropriate and well described?  
If not, please specify what is required in your comments to the authors.

Yes

Does the work include the necessary controls?  
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Unable to assess

Are the conclusions drawn adequately supported by the data shown?  
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Unable to assess

Are you able to assess any statistics in the manuscript or would you recommend an additional statistical review?  
If an additional statistical review is recommended, please specify what aspects require further assessment in your comments to the editors.

I am able to assess the statistics

Quality of written English  
Please indicate the quality of language in the manuscript:

Acceptable

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