Reviewer’s report

Title: Using a Computational Model to Quantify the Potential Impact of Changing the Placement of Healthy Beverages in Stores as an Intervention to "Nudge" Adolescent Behavior Choice

Version: 0 Date: 20 Oct 2015

Reviewer: Penny Love

Reviewer’s report:

It would be of interest to include in the conclusion how the implementation of such an intervention might occur and what challenges might be faced eg: are the coolers in the store owned by the store managers or the soft drink suppliers, and if the latter, how easy/difficult would it be for store managers to negotiate a) stocking fewer SSB beverages and b) displaying SSB beverages less visibly

Are the methods appropriate and well described?
If not, please specify what is required in your comments to the authors.

Yes

Does the work include the necessary controls?
If not, please specify which controls are required in your comments to the authors.

Unable to assess

Are the conclusions drawn adequately supported by the data shown?
If not, please explain in your comments to the authors.

Yes

Are you able to assess any statistics in the manuscript or would you recommend an additional statistical review?
If an additional statistical review is recommended, please specify what aspects require further assessment in your comments to the editors.

Not relevant to this manuscript

Quality of written English
Please indicate the quality of language in the manuscript:

Acceptable

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