Reviewer’s report

Title:Fifty Years of Fat: News Coverage of Trends that Predate Obesity Rates

Version:4 Date:21 May 2015

Reviewer:Lisa Miclesfield

Reviewer’s report:

Minor compulsory revisions

Abstract:
- Pg 2, line 39: one of the ‘salty’ should be replaced by ‘sweet’
- Pg 2, line 46: include ‘(‘
- I think it should be included that the models for the “obesity followed mentions” are stronger than the “obesity preceded mentions” models

Background:
- Pg 4, line 67: replace ‘foreshadow’ with ‘precede’

Level of interest: An article of importance in its field

Quality of written English: Acceptable

Statistical review: No, the manuscript does not need to be seen by a statistician.

Declaration of competing interests:

I declare that I have no competing interests