Reviewer's report

Title: An Interpretive Study of Food, Beverage and Snack Advertisements in Rural and Urban El Salvador

Version: 3 Date: 29 April 2015

Reviewer: Nelia Steyn

Reviewer's report:

My comments have been addressed by the authors

1. Is the question posed by the authors well defined? Yes
2. Are the methods appropriate and well described? Yes
3. Are the data sound? Yes
4. Do the figures appear to be genuine, i.e. without evidence of manipulation? Yes
5. Does the manuscript adhere to the relevant standards for reporting and data deposition? Yes
6. Are the discussion and conclusions well balanced and adequately supported by the data? Yes
7. Are limitations of the work clearly stated? Yes
8. Do the authors clearly acknowledge any work upon which they are building, both published and unpublished? Yes
9. Do the title and abstract accurately convey what has been found? Yes
10. Is the writing acceptable? Yes