Reviewer’s report

Title: Public preferences for vaccination and antiviral medicines under different pandemic flu outbreak scenarios

Version: 2 Date: 10 September 2014

Reviewer: Chloe Sellwood

Reviewer’s report:

overall
This is an interesting and well written paper that will be of interest to a wide audience of people working in pandemic preparedness and response

Major Compulsory Revisions
None

Minor Essential Revisions
line396- I think 'mean' should be 'means'
lines591-8- appear to be the same sentence duplicated yet slightly rephrased - please address if necessary

Discretionary Revisions
line 80 - are you specifically referring to the UK public in this statement and the references, or to a wider geographical public? Would be helpful to clarify this.
line91-92 - are you suggesting that symptoms of pandemic influenza are different to seasonal influenza? You may wish to think about how this is phrased.
line168 - assume this is referring to the pandemic specific monovalent H1N1 vaccine rather than the strain within the seasonal vaccine - may be worth considering making this more overt.
line168 - if you have the information on whether any of your interviewees were pregnant during 2009/10 pandemic - this would be a useful piece of additional data to add to further frame the results
line216-8 - the phrasing is different: 'elderly' and then 'men and women under 65 years'; would suggest 'elderly' is rephrased to 'men and women over 65 years'
line296-7 - if you have the information, suggest you include an example that you can use to illustrate this point
line300- how do you know recall was low because only four had contacted it and only a few knew people who had? This is only a possible reason why recall was low. There could be other reasons. Suggest this needs to be a less definite statement.
line334- antivirals and vaccine are not novel precautionary measures - we use vaccine every year, and AV is treatment more than precautionary - suggest this
is rephrased
line351- use of word 'possibly' is emotive - is this intentional?
line483- what is primary sclerosing cholangitis - if having this puts someone in a
risk group then it would be helpful to overtly state this
line529- consider making clear this is UK uptake data

**Level of interest:** An article of importance in its field

**Quality of written English:** Acceptable

**Statistical review:** No, the manuscript does not need to be seen by a statistician.

**Declaration of competing interests:**
I declare that I have no competing interests