Author's response to reviews

Title: Coverage of skin cancer and recreational tanning in North American magazines before and after the landmark 2006 International Agency for Research on Cancer report

Authors:

Jennifer E McWhirter (jemcwhir@uwaterloo.ca)
Laurie Hoffman-Goetz (lhgoetz@uwaterloo.ca)

Version: 2
Date: 28 August 2014

Author's response to reviews:

28 August 2014
To the Editor, BMC Public Health

This letter is to support the submission of a slightly revised version of the research article “Coverage of skin cancer and recreational tanning in North American magazines before and after the landmark 2006 International Agency for Research on Cancer report” (MS 1703676410140692) by Jennifer E. McWhirter and Laurie Hoffman-Goetz to BMC Public Health.

The following changes have been made as requested by the editorial office:

1) The manuscript now includes both page and lines numbers.

2) Figure titles and legends now appear at the end of the manuscript rather than as part of the figure files.

3) We have indicated in the manuscript (page 7, lines 113-114) that our data are from publicly available sources (library and archived issues of popular North American magazines). The study did not require university research ethics approval because it did not include human participants, human tissue samples or other human materials, or human interview data. To the best of our knowledge we have complied with all BMC Public Health editorial policies.

Thank you for considering our manuscript for publication in BMC Public Health. We look forward to hearing from you.

Sincerely,

Laurie Hoffman-Goetz, PhD, MPH, Professor
School of Public Health and Health Systems, University of Waterloo

Jennifer E. McWhirter, BSc, PhD Candidate
School of Public Health and Health Systems, University of Waterloo