Author's response to reviews

Title: The use of social networking platforms for sexual health promotion: identifying key strategies for successful user engagement

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Version: 4
Date: 11 January 2015

Author's response to reviews: see over
Friday 9 January 2015

Natalie Pafitis
Executive Editor
BMC Public Health

Dear Ms Pafitis,

Thank you for considering our manuscript, (MS: 1915837660118060) entitled ‘The use of social networking platforms for sexual health promotion: identifying key strategies for successful user engagement’ for publication in BMC Public Health.

Please find below our response to the editor’s comment:

1.) Ethics statement

Research involving human subjects (including human material or human data) that is reported in the manuscript must have been performed with the approval of an appropriate ethics committee. Research carried out on humans must be in compliance with the Helsinki Declaration (http://www.wma.net/en/30publications/10policies/b3/index.html). A statement to this effect must appear in the Methods section of the manuscript, including the name of the body which gave approval, with a reference number where appropriate.

Our research has now received ethical approval from the Alfred Health Human Ethics Committee (Project 6/15). Please find below an image of the letter of approval (and a copy also emailed).

We have amended the manuscript to make note of the ethical approval in the methods section.

Yours sincerely,

Hilary Veale
8th January 2015

Dr Rachel Sacks-Davis and Ms Hilary Veale
of Burnet Institute
65 Commercial Road
Prahran, Victoria, Australia 3004

Dear Dr Sacks-Davis and Ms Veale

Re: Project 6/15 The use of social networking platforms for sexual health promotion: identifying key strategies for successful user engagement

Please be advised that your project "The use of social networking platforms for sexual health promotion: identifying key strategies for successful user engagement" was discussed at the Alfred Hospital Ethics Committee meeting on the 18th December 2014, and in addition the proposed paper of the same title has been separately reviewed under the Low Risk Application process and has been approved on the 8th January 2015 for publication.

Yours sincerely

[Signature]

Rowan Frew
Ethics Manager
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