Reviewer’s report

Title: Infant formula feeding practices and the role of advice and support: an exploratory qualitative study

Version: 0 Date: 18 Jun 2017

Reviewer: Luca Maggio

Reviewer's report:

Topic original and intriguing; the paper is clear and well written.
Here are my suggestions

- Is mandatory to better explain aims and limitations of exploratory studies
- The text is really too long, many concepts are uselessly repeated
- Words as "some", "many", "various" should be avoided
- Is any quantitative research ongoing?

Are the methods appropriate and well described?
If not, please specify what is required in your comments to the authors.

Yes

Does the work include the necessary controls?
If not, please specify which controls are required in your comments to the authors.

No

Are the conclusions drawn adequately supported by the data shown?
If not, please explain in your comments to the authors.

Unable to assess

Are you able to assess any statistics in the manuscript or would you recommend an additional statistical review?
If an additional statistical review is recommended, please specify what aspects require further assessment in your comments to the editors.

Not relevant to this manuscript

Quality of written English
Please indicate the quality of language in the manuscript:
Acceptable

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