Reviewer's report

Title: Factors Associated with Adoption of Beneficial Newborn Care Practices in Rural Eastern Uganda: a Cross-sectional Study

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Reviewer: Emma Williams

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Discretionary Revisions:
These statement are problematic for two reasons: "The mixed findings we see among women of middle socio-economic status compared to low socio-economic status and high compared to low socio-economic status could be because women of high socio-economic status are likely to care less for the newborn because of work pressure, or may simply not want to breast feed and opt for bottle-feeding. Additionally, they may prefer to put powder on the umbilical cord as well."

First, the phrase "care less" can also imply having less emotion affection, which is probably not what the authors meant. Second, "may simply not want to breast feed" is an oversimplification of the complex decision about whether women want to and are able to breast feed.

Level of interest: An article whose findings are important to those with closely related research interests

Quality of written English: Acceptable

Statistical review: No, the manuscript does not need to be seen by a statistician.

Declaration of competing interests:
I declare that I have no competing interests.