Reviewer’s report

Title: Transforming maternal and newborn health social norms and practices to increase utilization of health services in rural Bangladesh: A qualitative review

Version: 6 Date: 26 February 2015

Reviewer: Sarika Chaturvedi

Reviewer’s report:

This is a good revision of the manuscript. The authors have addressed most of the comments in the previous review round. However, it would have been useful to see point by point response to the comments and easily identifiable changes to the manuscript.

Major compulsory revision:
1. The authors should include in the limitations section the possible bias from purposive selection of study villages.
2. The title needs to be revised to appropriately represent the manuscript; the present title is not precise enough. The term qualitative review may be removed from the title.

Level of interest: An article whose findings are important to those with closely related research interests

Quality of written English: Acceptable

Statistical review: No, the manuscript does not need to be seen by a statistician.

Declaration of competing interests:

I declare that I have no conflicts of interest.