Reviewer’s report

Title: Transforming maternal and newborn health social norms and practices to increase utilization of health services in rural Bangladesh: A qualitative review

Version: 2
Date: 6 November 2014
Reviewer: Binjwala Shrestha

Reviewer’s report:

There is no major revisions

Minor revisions

1. Abstract: Page 2, Line 39: spell out PARI
2. Method: Page 11, line 204: Spell our icddr,b??
3. Discussion: Page 19, line : 377: Spell out CSBA
4. Discussion: Page 19, line 388-389: rephrase limitation: as to quantify the data need to conduct quantitative study. This study explored the issues and status regarding the process and perceptions of stakeholders on maternal health care.
5. Limitations: Page 22: line 453-458: Rewrite : describe what are the limitation on qualitative data. No need to compare with quantitative data and method.

Level of interest: An article of importance in its field

Quality of written English: Acceptable

Statistical review: No, the manuscript does not need to be seen by a statistician.

Declaration of competing interests:
I declare that I have no competing interests