**Reviewer’s report**

**Title:** Organizational and Financial Analyses of Current HIV/STD Testing Services in South China to Inform a Social Entrepreneurship Model: A Sequential Mixed Methods Study

**Version:** 3  
**Date:** 30 September 2014

**Reviewer:** Kwame Owusu-Edusei Jr.

**Reviewer’s report:**

**Major Compulsory Revisions**

First, the title is very deceptive. There is nothing in the article that qualifies it to be termed “financial analyses” - there are no numbers/figures representing pecuniary costs and benefits. Second, these analyses focused on HIV and syphilis. Thus, it is not clear why the title used STD. Authors should be specific and use “syphilis” in all applicable places.

Second, the term/phrase “Willingness to Pay (WTP)” is used very loosely here without much clarification. Economists use the term in a very different way with very different analytical approaches and for a well-defined purpose. It appears that in this study it was a categorical variable. However, there was inadequate information in the methods to appreciate what was done here.

The article is not well organized. Case in point, there was no information on the WTP component in the methods – there was nothing that said “we asked how much participants were willing to pay for x, y or z.” Yet, there are whole paragraphs talking about this in the results section.

What is the dependent variable for the results found in Table 6? What was the purpose of presenting Table 6? In fact, Table 6 is not even mentioned in the text at all.

Tables 3 and 4 need some information to make them clearer as stand-alones. What are the codes in the parentheses for - A_01, etc.? What do they mean?

**Minor comments**

Authors should mention the cities where their data came from in the abstract. Again, the methods section in the abstract needs some more information on the methods.

**Level of interest:** An article of importance in its field

**Quality of written English:** Acceptable

**Statistical review:** No, the manuscript does not need to be seen by a statistician.
Declaration of competing interests:

I declare that I have no competing interests