Reviewer’s report

Title: Case report. Stroke as an atypical initial presentation of giant cell arteritis.

Version: 0 Date: 03 Dec 2017

Reviewer: Aurel Popa-Wagner

Reviewer's report:

This is an original piece of research examining the effects of social marketing of a healthy nutrition program. This is a very important topic as little is known about how we best engage parents in making changes to their children's eating behaviours using online interventions.

Minor comments:

1. It would be helpful for some audiences who are not familiar with the term 'social marketing' if you could define this on p4.

2. It would benefit the reader if you could add a few sentences about how you developed your social marketing approach (I could not locate the paper you referenced for this) with regards to which marketing concepts, behaviour change approaches and evidence (on existing beliefs, attitudes and behaviours) you integrated and whether you incorporated inputs from end-users.

3. Future research: Can you say something about the use of apps for changing children's eating behaviours? The camera functionality is becoming a valid instrument for recording food data.
Are the methods appropriate and well described?
If not, please specify what is required in your comments to the authors.

Yes

Does the work include the necessary controls?
If not, please specify which controls are required in your comments to the authors.

No

Are the conclusions drawn adequately supported by the data shown?
If not, please explain in your comments to the authors.

Yes

Are you able to assess any statistics in the manuscript or would you recommend an additional statistical review?
If an additional statistical review is recommended, please specify what aspects require further assessment in your comments to the editors.

Not relevant to this manuscript

Quality of written English
Please indicate the quality of language in the manuscript:

Acceptable

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