Reviewer’s report

Title: WHAT'S THE UPTAKE? Pragmatic RCTs may be used to estimate uptake, and thereby population impact of interventions, but better reporting of trial recruitment processes is needed.

Version: 2 Date: 22 Aug 2017

Reviewer: Lisa Susan Wieland

Reviewer's report:

I am not sure that it is necessary to require the authors to explore the definition of a pragmatic trial, as they do not aim to examine pragmatic trials in general but rather to use a specific sort of trial, one in which clinicians are asked to change their practice patterns, to test out this method of estimating uptake. That this method may have different results when applied to interventions other than changing physician practice, and the downstream effects of that intervention, could be acknowledged in the paper. However, I feel that this would be a positive but not a necessary addition to the text, and that at this point the paper should go forward to publication.

Are the methods appropriate and well described?
If not, please specify what is required in your comments to the authors.

Yes

Does the work include the necessary controls?
If not, please specify which controls are required in your comments to the authors.

Yes

Are the conclusions drawn adequately supported by the data shown?
If not, please explain in your comments to the authors.

Yes

Are you able to assess any statistics in the manuscript or would you recommend an additional statistical review?
If an additional statistical review is recommended, please specify what aspects require further assessment in your comments to the editors.

I am able to assess the statistics

Quality of written English
Please indicate the quality of language in the manuscript:

Acceptable
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