Reviewer's report

Title: Is health literacy related to health behaviors and cell phone usage patterns among the text4baby target population? A sample survey in 2 WIC clinics

Version: 1 Date: 1 February 2014

Reviewer: Herman Van Oyen

Reviewer's report:

This is a well written manuscript.

1. In the method section and in relation to reference 18, please make it clear to the reader that the English version of the NVS instrument is given in this reference.

2. Why were Spanish speaking women excluded given the fact that there is a Spanish version of the NVS instrument.

3. Tables: Titles
   Indicate the place, time, population and study name in the title.

Level of interest: An article whose findings are important to those with closely related research interests

Quality of written English: Acceptable

Statistical review: Yes, and I have assessed the statistics in my report.

Declaration of competing interests:

'I declare that I have no competing interests'