Reviewer's report

Title: The sustainability of new programs and innovations: A review of the empirical literature and recommendations for future research

Version: 2 Date: 13 September 2011

Reviewer: Graham Martin

Reviewer's report:

The authors have responded clearly and appropriately to the reviewers' comments, and have expanded the review in the process. The discussion of the relative merits of 'entrenchment', 'fidelity' and 'adaptability' is much improved.

- Major Compulsory Revisions
  None.

- Minor Essential Revisions
  'contextual', page 20.

- Discretionary Revisions
  None.

Level of interest: An article of importance in its field

Quality of written English: Acceptable

Statistical review: No, the manuscript does not need to be seen by a statistician.

Declaration of competing interests:

I declare that I have no competing interests.