Author's response to reviews

Title: Use of RE-AIM to Develop a Multi-Media Facilitation Tool for the Patient-Centered Medical Home

Authors:

Russell E Glasgow (glasgowre@mail.nih.gov)
Perry Dickinson (perry.dickinson@ucdenver.edu)
Lawrence Fisher (fisherl@fcm.ucsf.edu)
Steve Christiansen (steve@intervisionmedia.com)
Deborah J Toobert (deborah@ori.org)
Bruce G Bender (benderb@njic.org)
L Miriam Dickinson (miriam.dickinson@uchsc.edu)
Bonnie Jortberg (bonnie.jortbert@ucdenver.edu)
Paul A Estabrooks (estabrk@vt.edu)

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Author's response to reviews: see over
August 5, 2011

Dr. Ann Sales  
*Implementation Science*

Re: MS # 4686418525268478 - Using Implementation Science to Manage Complexity: Use of RE-AIM to Develop a Multi-Media Facilitation Tool for the Patient-Centered Medical Home  

Dear Dr. Sales:

Please find enclosed the revision of our above-mentioned manuscript for *Implementation Science*. We appreciate the prompt and helpful review, and below enumerate how we have responded to each of the recommendations of the reviewer.

We hope that you will find this revision acceptable for publication.

1. "A summary of publications on …considerations in conceptualizing and measuring implementation-related outcomes using RE-AIM might help orient the reader."

We have provided a new Table 2 that succinctly summarized publications and other RE-AIM resources related to implementation issues.

2. "More limitations will likely be discovered in the full implementation."

We have added an additional limitation and revised discussion of limitations in the discussion.

3. "The writing is succinct except the proliferation of acronyms."

We have removed many of the acronyms and wrote out many of the terms used in the paper, such as SMS to self-management support; and CTH to *Connection to Health*.

4. "The title might promise too much...more than the the manuscript actually attempts to apply."

We have revised the title and removed the initial part of the title to address this concern.

Sincerely,

Russell E. Glasgow, Ph.D.  
Deputy Director, Implementation Science  
Division of Cancer Control and Population Sciences  
National Cancer Institute