Author's response to reviews

Title: A social marketing approach to implementing evidence-based practice in the VHA QUERI: the TIDES depression collaborative care model

Authors:

Jeff Luck (jluck@ucla.edu)
F Hagigi (hagigi@ucla.edu)
Louise E Parker (parkerlouise@earthlnk.net)
Elizabeth M Yano (elizabeth.yano@va.gov)
Lisa V Rubenstein (lisar@rand.org)
JoAnn E Kirchner (kirchnerjoanne@uams.edu)

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Changes have been made as requested in your e-mail of 24 August 2009.

NOTE: The manuscript as I received it back from you does NOT appear to reflect the hierarchical heading/subheading structure of the submitted manuscript (which was based on the QUERI Series manuscript template). If this hierarchical structure is not included, the flow of the manuscript will be much more difficult for the reader to follow.