Reviewer’s report

Title: EQUIP: Implementing chronic care principles and applying formative evaluation methods to improve care for schizophrenia

Version: 3 Date: 10 August 2007

Reviewer: Martin Eccles

Reviewer’s report:

Dear Dr Brown,
Thank you for re-submitting your article in the QUERI Series and for your comprehensive letter of response to our and the reviewers comments. In the light of this there is one further change we would like you to make to the article.

Minor Essential Revisions (such as missing labels on figures, or the wrong use of a term, which the author can be trusted to correct)

You use the term “opinion leader” - table 2 says they were selected by the PI so they are not really opinion leaders since they were not selected based on sociometrics - the term ‘champion’ or ‘product champion’ would be better.

Martin Eccles & Ian Graham
QUERI Series Editors

What next?: Accept after minor essential revisions

Level of interest: An article whose findings are important to those with closely related research interests

Quality of written English: Acceptable

Statistical review: No, the manuscript does not need to be seen by a statistician.