Reviewer's report

Title: Recruitment of Young Adults for Weight Gain Prevention: Message Development, Methods, and Costs

Version: 2 Date: 24 April 2014

Reviewer: Georgina Crichton

Reviewer's report:

This is a very well written paper examining recruitment methods and costs for young adults for a trial of weight gain prevention. The study is novel and addresses the major challenge of recruiting young people for a prevention study. It has relevance for the reasons pointed out by the authors, particularly to prevent the huge problem of obesity. The study is clearly described, the methods are appropriate, the discussion is well balanced. I do not have any further comments or suggestions to improve the paper.

One minor point:
Last paragraph in Results: stated that $350 is the cost for mass mailing, 6th paragraph in Discussion, $360 is stated. Please correct.

Level of interest: An article of importance in its field

Quality of written English: Acceptable

Statistical review: No, the manuscript does not need to be seen by a statistician.

Declaration of competing interests:

I declare that I have no competing interests.