Reviewer’s report

Title: Consumer input into research: the Australian Cancer Trials website

Version: 1 Date: 2 May 2011

Reviewer: Ian Olver

Reviewer’s report:

This paper describes how the Australian Cancer Trials website was established with direction from consumers at whom it was targeted, and an early evaluation of its impact.

Major compulsory revisions - none
Minor essential revisions - none
Discretionary revisions -

1. It would be worth articulating what made the ANZ clinical trials registry “unfriendly” to consumers which drove the need to translate the data onto a specific consumer website

2. Is this was a demonstration project or has ongoing funding?

3. Although the evaluation was based on not promoting the website there is a statement that promotion of the website was planned for April. It would be useful for readers wishing to replicate this initiative to know more details about how consumers would be driven to the website.

The paper is clearly written and well referenced and provides interesting new data on how consumer friendly clinical trials information could be provided in an attempt to improve participation rates in trials.

Level of interest: An article of importance in its field

Quality of written English: Acceptable

Statistical review: No, the manuscript does not need to be seen by a statistician.

Declaration of competing interests:

I declare that I have no competing interests