Reviewer's report

Title: The Impact of Economic and Noneconomic Hospital-Physician Exchange on Customer-Oriented Behavior of Physicians and the Moderating Effects of Professional and Organizational Identification: A Cross-sectional Study.

Version: 1 Date: 20 August 2014

Reviewer: Nicolas Gillet

Reviewer's report:

Page 1: What is HPR?
Page 3: What do you mean by spill-over effects?
Page 4: Please provide a more precise definition of organizational justice. Why did you focus on distributive justice and perceived organizational support? There are other forms of organizational justice as well as other interesting variables such as leadership. Same question for organizational and professional identification. I disagree with several sentences because there are few studies examining the effects of distributive justice and perceived organizational support among samples of physicians (see Psycinfo database).

Page 5: I disagree with this sentence “no studies have investigated the above assertion in the healthcare context” (see my previous comment).

Page 6: Please add references following “Previous research has generally relied on several distinct constructs rooted in social exchange theory to explain organizationally desirable work attitudes and behaviours”. POS was defined above.

Page 8: More details are needed on research questions 3 and 4. The response rate is weak and the sample size is limited.

Page 9: Why did you use a short version of the scale used by Bettencourt and Brown (2005)?

Page 10: You must explain why you controlled for these variables. Please describe results from past studies. Why did you control for tenure and not for age?

Page 11: What do you mean by “an alpha level of 0.10”? Social identification is not the sole moderator (last sentence of the first paragraph). I believe that Table 1 is not needed.

Page 13: Please provide explanations for COBSB-II. Please also provide explanations for the non-significant effect of professional identification.

Page 14: What are the practical implications of your work?