Reviewer's report

Title: Willingness to pay for a 4% chlorhexidine (7.1% chlorhexidine digluconate) product for umbilical cord care in rural Bangladesh: A contingency valuation study

Version: 5 Date: 13 August 2013

Reviewer: Zahidul Quayyum

Reviewer's report:

I think the authors have taken care of the comments and suggestions made in the review. The revised manuscript has incorporated the essential changes and revision to be made. The authors have also added the additional document (supplementary essential document) for the readers. The authors also added few sentences on limitation of the study.

Level of interest: An article whose findings are important to those with closely related research interests

Quality of written English: Acceptable

Statistical review: Yes, and I have assessed the statistics in my report.

Declaration of competing interests:

I declare that I have no competing interests.