Reviewer's report

Title: Understanding public preferences for avoiding health losses caused by lapses in healthcare safety and patient lifestyle choices

Version: 2 Date: 21 April 2013

Reviewer: Rachel Baker

Reviewer's report:

This version of the paper is much improved especially in structure. I am satisfied with the authors' responses to the reviewers' questions.

I still think that describing the analysis of 3511 comments as qualitative is problematic but I think in this version of the papers the description of methods, additional references and discussion of limitations is good - readers can make their own judgements.

There are a number of typos and some inconsistency in reference numbering that will need to be addressed prior to publication (e.g. repeated reference 7 and 11 and references 18 and 19 not listed). Figure 2 has a number of typos.

It would also be helpful to add a line early in the findings section to state that respondents comments are reproduced exactly, inclusive of typographical errors.

Level of interest: An article whose findings are important to those with closely related research interests

Quality of written English: Acceptable

Statistical review: No, the manuscript does not need to be seen by a statistician.

Declaration of competing interests:

I declare I have no competing interests